

oikos Winter School 2011

Information



6th – 12th November 2011

empower. shape. create.

oikos Winter School 2011
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Programme Outline Subject to modification

The key qualifications:

The oikos Winter School is a platform of exchange, a manufacture of ideas. The speakers being visionaris and social entrepreneurs, they will establish a basis for an exhilarating discussion about challenging and prospective topics. The oikos Winter School intends to empower student entrepreneurs to tackle shared global problems and to create social and environmental value.

Shape

Shaping visions of our common future.

The second day will provide you with inspiring lectures and debates to develop a shared vision of a global society that is aware of its unique resources and stimulates progress towards a global community that is built on solidarity and reciprocity. During the day, you will be offered insights in social start-ups. Sessions on social impact business and global challenges and opportunities will provide you with perspectives on opportunities and inspire you to think ahead.

Empower

Empowering young entrepreneurs to think ahead of the sustainability box.

The third and fourth day offer the opportunity to develop your entrepreneurial skills. The third day ist dedicated to a creative method on innovation development. On the fourth day, experts will provide you with skills that enable you to implement your own project or to improve your start-up. You will focus on change management and sustainability concepts. Further, you will gain valuable knowledge on fundraising and social media marketing.

Create

Creating innovation to spread sustainability.

The fifth and sixth day will be devoted to the design of concrete projects and business plans. The new skills and acknowledgements gained and reflected throughout the week will serve as source of inspiration. Sustainability consultants will offer advice and share their experience. On the last day, you will be given a platform to pitch your project or start-up in front of Alumni and experienced social entrepreneurs.

Your Opportunities

Networking

A project often enlarges its impact or increases the chances of being successful when it is integrated in a strong network and inspiring community. The Winter School offers you the opportunity get in contact with internationally known social entrepreneurs and other young project and start-up leaders. You will gain access to the oikos network as well as to the Club of Marrakesh.

Idea Spaces

Idea-spaces will allow visions and innovations to evolve, thus creating an inspiring atmosphere and motivating environment. By the combination of this inspiring contents the wide spectrum of cultural impressions from our participants a great discourse is formed, which is unique in its way. Idea Spaces will provide time to exchange ideas and experiences with student and social entrepreneurs. You will have the opportunity discuss topics of personal interest and challenges you are currently facing. Debates will allow you to reflect on the presentations and challenge your own assumptions and beliefs.

Reflection

At the end of the day, you will reflect the experiences you made during the day by using creative methods. This reflection will offer you the opportunity to extract your personal learning lesson of the day. The ideas and inspirational thoughts that come up in your mind will be captured in a small idea book. These notes will serve you as a base to develop your project or to improve your start-up later during the week.

Programme Outline

Saturday 5th November

Arrival |

All participants will arrive at the central train station. Of course we will expect participants to join us earlier or later. People of our organizing team will welcome you at the central train station and will transport you to the hostel (www.36rooms.com).

Welcome Dinner 6pm –

All participants are invited to have a nice Welcome Dinner together with the organizing team at the villa. The organizing team introduces itself.

Sunday 6th November

“grow as a group!”

Exploring Challenge: You will solve a challenge together with the other participants thereby exploring the city. Team-building and Networking will create an inspiring and cooperative atmosphere within the team and enable you to effectively work together in workshops.

WhoIsWho Breakfast | 9 am – 11 am

The oikos International president Harriet Jackson will welcome and inform you about the chances of participating in the oikos International network.

Explore Challenge | 11:00am – 15:30pm

You will explore the beautiful city and its attractions by solving a challenge that is announced during the introduction. As dynamic and exciting place to get engaged, you will meet interesting people and experience the unique character and atmosphere of the city.

Project Presentation | 3:30 pm – 6pm

You will present yourself in a creative way and present his or her project, start-up or idea to the group. This session sets a basis for future discussions within the group and facilitates for everybody a more detailed background of each participant.

Reflection & Idea Space| 6 pm – 7 pm

Opening Dinner| 19:00pm

The patron of the oikos Winter School will welcome everyone and introduce the Club of Marrakesh. After dinner, there will be time for networking and to exchange ideas.

Networking | open end

You will have the opportunity to get to know each other better and to exchange your experiences from the challenge. Further, you will learn team building techniques that you can implement in your local project teams focusing on individual challenges and personal success.

Monday 7th November

“know the challenges”

The first section of the day will deal with various questions:

How do personal visions contribute to a greater whole?

How does personal effort and engagement relate to shared global commitment?

How to develop shared values?

How do we come together to speak a common language for sustainability?

How do we design a common future?

How could humanity work together to improve the human condition?

How to build a global sustainable society?

Breakfast & Arrival | 8:00 am – 9:30 am

Global Challenges & Opportunities | 9:30 am – 11am

Speaker: Bernd Kolb, founder of the Club of Marrakesh

Issues of discussion:

- future mega trends
- developing sustainable ideas and solutions on global challenges
- create new visions and strategies to rethink our current systems

Social Impact Businesses | 11 am - 12:30 pm

Peter Spiegel, founder of the genesis-institute for social impact strategies

Issues of discussion:

- social impact business strategies
- global consciousness
- global vision development

Lunch & Networking | 12:30 pm – 2 pm

Meet&Greet Start-Up Founders | 2 pm – 3:30 pm

The second section of the day will plunge you into the world of successfully and creatively practiced social entrepreneurship. Young and successful social entrepreneurs will give an impression about visions at work. They will talk about challenges and opportunities in implementing an idea.

Idea Space | 3:30 pm – 4 pm

Meet&Greet Start-Up Founders | 4 pm – 5:30 pm

You will have the opportunity to get into dialogue and discussion with social entrepreneurs to exchange experience, develop ideas and get inspired. This session will offer you the opportunity to get a more detailed insight into the active sustainability movement.

Networking & Dinner | 6 pm-open end

Tuesday 8th November
“design thinking”

Design Thinking is a creative method to develop innovations that make a difference. The Design Thinking Agency The Dark Horse (www.thedarkhorse.de) will conduct an innovation workshop.

The day will come up with questions as:

How to design for evolution rather than creating a static design optimising for the present?

What would it mean to design the systems we work in to continually evolve our ability to experience more and more flow, especially the flow of people and ideas?

Breakfast & Arrival | 8:00 am – 9:30 am

The Secret of Empathy, Finding Inspiration | 9:30 am – 12:30 am

First Part: Introduction in the method of Design Thinking.

Lunch & Networking | 12:30 pm – 2 pm

Creating Innovation | 2 pm – 3:30 pm

Second Part: Practicing Design Thinking.

Idea Space | 3:30 pm – 4 pm

Implementing Innovation | 4 pm – 5:30 pm

Third Part: Design Thinking applied to projects.

Reflection | 5:30 pm - 6 pm

Networking & Dinner | 6 pm - open end

Wednesday 9th November
“work on dreams”

You will get into a quite intensive but very productive atmosphere, where you will be encouraged to gain skills and knowledge in the area of sustainable entrepreneurship.

Breakfast & Arrival | 8:00am – 9:30am

The Power of Collaboration | 9:30 am – 11 am

Speakers: Shamim Raffat, Todd Khozein, Ruha Reyhani

Issues of discussion:

- development of innovation through collaborative methods,
- achieving break-through solutions for challenges of modern societies,

Social Media Strategies | 11 am -12:30 pm

Speaker: Daniel Kruse, Nest

Issues of discussion

- event communication
- online campaigning strategies
- social business development
- start-up vs. NGO structures
- communicating sustainability

Lunch & Networking | 12:30 pm – 2 pm**New Leadership Approach | 2 am – 3:30am**

Speaker: Guido Fiolka, CEO of the European Leadership Academy

- systems dynamics
- structural change
- new leadership approach

Idea Space | 3:30pm – 4 pm**Mainstreaming Sustainability | 4 pm – 5:30pm**

Speaker: Giselle Weybrecht, advisor of the Globally Responsible Leadership Initiative and the United Nations

Issues of Discussion:

- entrepreneurship and sustainability
- innovation and sustainability, examples from around the world
- bringing sustainability into any job/career
- mainstreaming sustainability into business education

Reflection | 5:30 pm - 6 pm**Networking & Dinner | 6 pm-open end****Thursday 10th November**
“plan your project”

The first part of the day consultancy experts will comment on your project and start-up ideas in an open dialogue. Additional advice from their side will contribute to your design or improvement of projects and start-ups. The consultancy experts are leading in the field of social entrepreneurship consultancy (www.iq-consult.com)

Breakfast & Arrival | 8:00am – 9:30am**Project Development | 9:30am – 12:30am**

Share your ideas, projects and start-ups with Norbert Kunz, founder and director of iq consult and his colleagues to get inspiration and professional advice.

Lunch & Networking | 12:30 pm – 2 pm**Business & Project Plan Development | 2 pm – 5:30 pm**

The second part of the day will provide you with time to work out a presentation that will support you to pitch your project.

Reflection | 5:30 pm - 6 pm**Networking & Dinner | 6 pm-open end****Friday 11th November****“challenge yourself”**

This day is thought to challenge the idea of sustainable entrepreneurship and will present you a framework for implementing sustainability in society, politics and economics.

The first part of the day will deal with questions as:

How to define systems today that will provide an enabling environment of tomorrow’s generation?

How to systematically develop strategies and concepts towards a sustainable future?

How to design frameworks that are convenient with and supportive for sustainable economical and societal development?

What systems do we put in place to ensure that values are shared?

Breakfast & Arrival | 8 am – 9:30 am

Questioning the Sustainability Hype | 9:30 am – 12:30 pm

Speaker: Inderpaul Johar, director and Co-founder of oo:/

Issues of discussion:

- systems thinking
- structural change
- implementing sustainable structures in organizations
- changing economics

Lunch & Networking | 12:30 pm – 2 pm

Start-up formation | 2 am - 3:30 pm

Speaker: Harveen Singh, director of Strategy at Green Post

Issues of discussion:

- fundraising
- start-up formation

Idea Space | 3:30 pm – 4 pm

A Global Sustainability Network | 4 pm - 5:30 pm

Speaker: Peter Price, CEO of the Global Sustainability Network

Issues of discussion:

- The Natural Step
- Framework for Strategic Sustainable Development

Reflection | 5:30 pm - 6 pm

Panel Discussion | 6 pm - 8 pm

Experts and social entrepreneurs will debate on „Managing the risks and opportunities of sustainability“

Panellists:

- Bernd Kolb, former Chief-Executive for Innovation at Deutsche Telekom and German Entrepreneur of the Year 1999, founder of the Club of Marrakesh;
- Inderpaul Johar, Director of Smart Urbanism: London and The Hub Association;

- Peter Price Thomas, CEO of The Global Sustainability Network; and
- other

Dinner & Networking | 6 pm - 8 pm

Saturday 12th November

“win the award”

This day will offer you the opportunity to pitch your projects in front of oikos alumni and social entrepreneurs as to create new alliances.

Breakfast & Arrival | 8 am – 9:30 am

Project Pitching | 9:30am – 12:30am

Lunch & Networking | 12:30 pm – 2 pm

Cultural Activities | 2 pm – 5 pm

Award Ceremony and Closing Dinner | 7 pm – 2 pm

Fare Well Party | at night

Enjoy the nightlife!

Sunday 13th November

Breakfast | 9:30 am – 11 am

Closing Feed Back Round | 11 am – 12 am

Fare Well | 12 am

